



İZMİR UNIVERSITY OF ECONOMICS
"Comprehend with science, manage with knowledge"

- ✦ **Quality Assurance System PDCA Cycle**
- ✦ **Education PDCA Cycle**
- ✦ **Research & Development PDCA Cycle**
- ✦ **Social Contribution PDCA Cycle**

QUALITY ASSURANCE SYSTEM PDCA

Internal Stakeholders

Board of Trustees
 Rectorate
 Senate
 General Secretariat
 QDAD
 Academic Units

Documents

- Mission-Vision
- Strategic Plan
- Quality Policy
- Management Policy
- Human Resources Policy

Internal Stakeholders

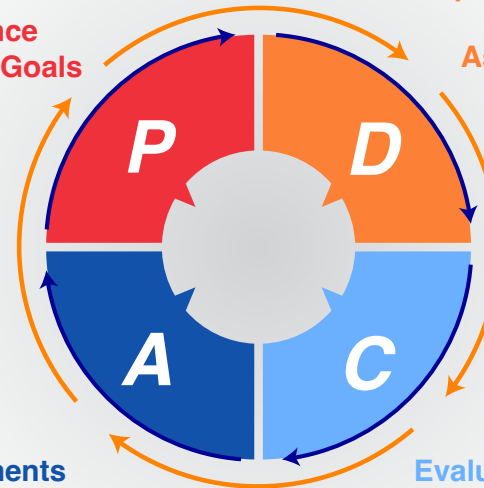
Rectorate
 Academic Units
 Administrative Units

Documents

- Bylaws & Regulations
- Quality Manual
- Procedures
- Workflow Charts
- ISO 27001:2013 Information security Management System Certificate

Planning
 Quality Assurance System Goals

Implementing
 Quality Assurance System



Making improvements on Quality Assurance System

Monitoring & Evaluating Quality Assurance System Outcomes

Methods

- Internal Stakeholders Feedbacks
- External Stakeholders Feedbacks

Internal Stakeholders

Board of Trustees
 Rectorate
 Senate
 QDAD

Internal Stakeholders

Rectorate
 QDAD
 Academic Unit Quality Commissions
 Academic Unit Managers

External Stakeholders

EUA
 THEQC
 National & International Accreditation Institutions



EDUCATION PDCA CYCLE

Internal Stakeholders

Rectorate
Senate
BCC
Academic Units
Academic Boards

Documents

- Mission-Vision
- Strategic Plan
- Education Philosophy
- NQF-HETR
- Bologna Process Documents
- Internationalization Policy

External Stakeholders

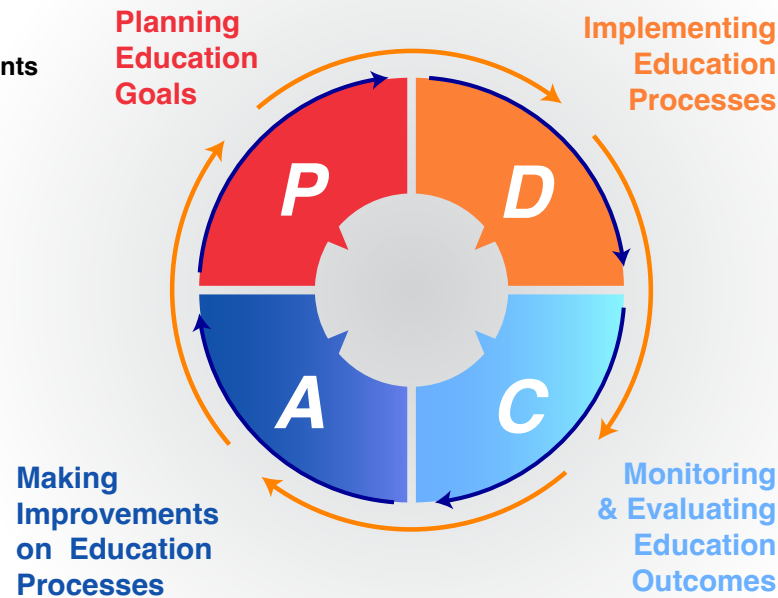
Council of Higher Education
Academic Unit Advisory Boards
National & International Accreditation Institutions

Improvements

- Curriculum Change
- New Course Proposals
- Trainer Trainings

Internal Stakeholders

Rectorate
Senate
Academic Units
BCC
Student Affairs Directorate
Office of International Affairs
Software & Automation Department



Internal Stakeholders

Rectorate
Academic Units
Common Courses Department
TLC
Student Affairs Directorate
Office of International Affairs
Software & Automation Department

Documents

- Bylaws & Regulations
- ECTS Catalogue

Methods

- Internal Stakeholders Feedbacks
- External Stakeholders Feedbacks

Internal Stakeholders

Academic Unit Council
BCC
National & International Accreditation Institutions
Strategic Plan Review & Evaluation Commission



RESEARCH & DEVELOPMENT PDCA CYCLE

Internal Stakeholders

Rectorate
SRP
Project Development & Technology Transfer Office

Documents

- Strategic Plan
- Research Policy
- 11th Development Plan

External Stakeholders

TUBITAK
Relevant Ministries
Sector

Improvements

- Improving SRP processes
- Improving Promotion Principles for Scientific Publications
- Improving TTO processes

Internal Stakeholders

Board of Trustees
Rectorate
SRP
Senate and Administrative Board
Project Development & Technology Transfer Office

Internal Stakeholders

Academic Units
SRP
Project Development & Technology Transfer Office
Ethics Committees
Research & Application Centers

Documents

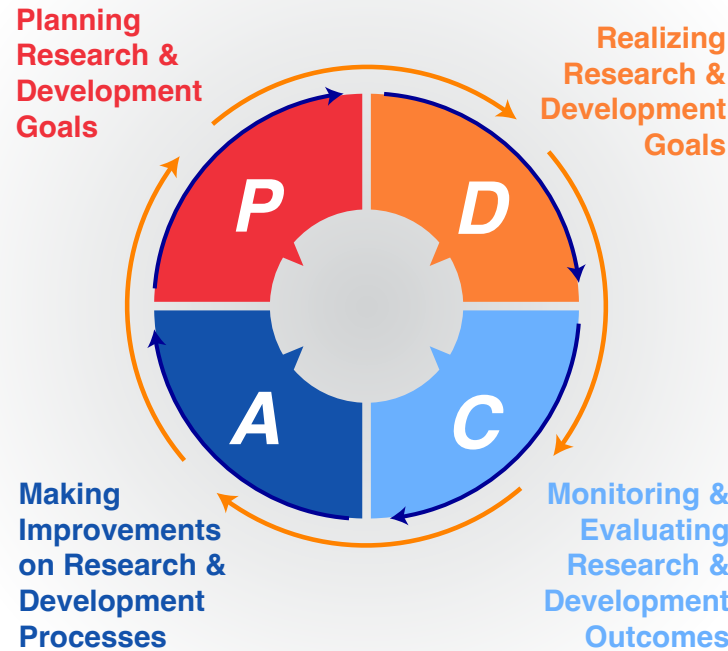
- Bylaws & Regulations

Methods

- Internal Stakeholders Feedbacks
- External Stakeholders Feedbacks
- Council of Higher Education Monitoring Criteria
- Scientific Research Projects Reports
- University Activity Report

Internal Stakeholders

Council of Higher Education
Rectorate
QDAD
Academic Units
SRP
Project Development & Technology Transfer Office
Strategic Plan Review & Evaluation Commission



SOCIAL CONTRIBUTION PDCA CYCLE

Internal Stakeholders

- Rectorate
- Senate
- Academic Units
- Research and Application Centers
- Continuing Education Center
- Student Clubs

Documents

- Social Contribution Policy
- Mission-Vision
- Strategic Plan

External Stakeholders

- University Advisory Boards
- National and International Institutions
- NGO's

Internal Stakeholders

- Rectorate
- Senate
- General Secretariat
- Research and Application Centers
- Continuing Education Center
- Student Clubs

Internal Stakeholders

- Academic Units
- Research & Application Centers
- Continuing Education Center
- Student Clubs

External Stakeholders

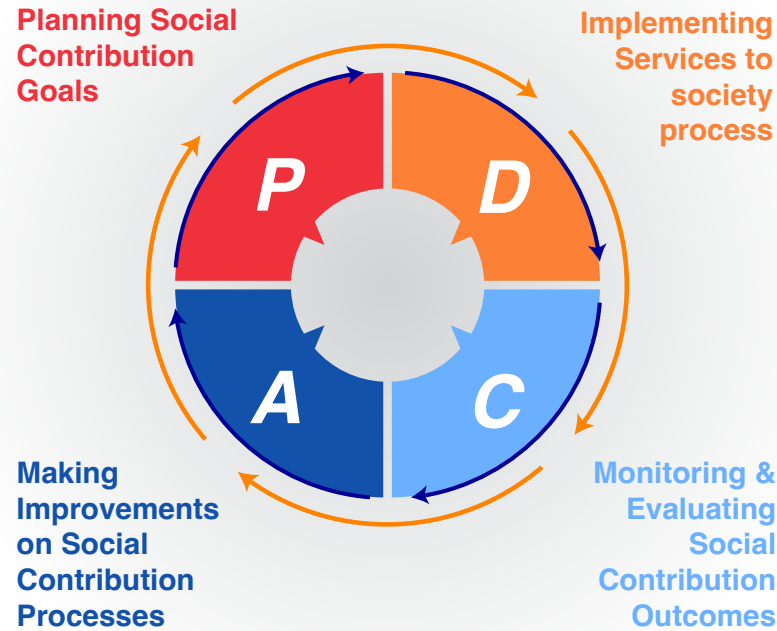
- Municipalities
- Izmir Bilimpark
- Izmir Chamber of Commerce
- Project Development & Technology Transfer Office

Internal Stakeholders

- Rectorate
- Academic Units
- QDAD
- Research & Application Centers
- Continuing Education Center

External Stakeholders

- Municipalities
- National and International Institutions
- NGO's



Methods

- Self-Evaluation Reports
- Academic Unit Activity Reports
- External Stakeholder Feedback

